## Mediamaisteri

Privacy policy

Date modified 11th August 2017

Mediamaisteri Oy's privacy policy in accordance to the Personal Data Act (523/99) Section 10 for the ePerehdytys online environment.

### 1. Controller of the register

Mediamaisteri Oy PO Box 82 (Uimalankatu 1) 33101 TAMPERE tel. 010 281 8000 www.mediamaisteri.com info@mediamaisteri.com

### 1. Person handling register-related issues

Mikko Toriseva Mediamaisteri Oy PO Box 82 (Uimalankatu 1) 33101 TAMPERE tel. 010 281 8000 mikko.toriseva@mediamaisteri.com

### 2. Name of the register

ePerehdytys online environment's user register

### 3. Purpose for processing personal data

Provision of services in a customer relationship.

#### 4. Data content of the register

The register contains details on the customers/users in accordance with the following grouping:

- Name
- Date of birth
- Username (tax number)
- Language
- Date of first login
- Date of latest login
- ePerehdytys performance-related details (completion date and results)

Identifiable details are stored for 35 days from the date of a successful pass. After this, the identifiable details are removed and anonymous statistical data on performances shall remain (such as the number of new performances and the dates of performances)

### 5. Regular data sources

Details concerning the data subject are collected regularly:

- from the data subject when he/she becomes a customer, registers as a user of the service, when then data subject uses the services, or in connection with any other appropriate communication between Mediamaisteri Oy and the data subject
- from third parties to the extent permitted by relevant legislation for the purposes described in this privacy policy

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# 6. Regular data disclosures and transferring data outside the EU or the European Economic Area

Information on approved training shall be disclosed to Suomen Tilaajavastuu's Competence Register. Details shall be disclosed to another system with the user's consent.

### 7. Protection principles of the register

The register is protected by a username, password and firewall. Only appointed persons from Rateko and Mediamaisteri Oy have access to the user register. The users of the register shall observe professional confidentiality.

### 8. Right to review

Customers/users have the right to review the register details concerning themselves, and obtain a copy of such details upon request.

#### 9. Rectification of details and implementation of data corrections

Customers/users have the right to demand the rectification of invalid information. Requests to rectify shall be made in writing. Requests to rectify information shall be addressed to the person handling register-related issues (see Section 2).

### 10. Other possible rights

According to Section 30 of the Personal Data Act, the data subject has the right to refuse the register holder from processing personal details for the purposes of direct advertising, distance selling and other direct marketing as well as for market research and opinion polls, and public register and genealogy purposes.